

# SMART RETAIL AND SIGNAGE SOLUTIONS

- › Professional grade design
- › Bright & vivid colors
- › Plug & play
- › IoT ready system
- › Fully customizable
- › Smart & easy management
- › Leasing & after sales



## YOUR PARTNER FOR PROFESSIONAL SIGNAGE SYSTEMS

As a leading expert in the field of industrial display, touch and embedded technologies we design, develop and manufacture tailor-made system solutions for you at the highest level.

From component selection to installation and maintenance - we take care of everything.



Hardware



Software



Customizing



IoT ready



Installation



Service

# SMART RETAIL AND SIGNAGE SOLUTIONS

## Make your business smarter and more effective

Outstanding performance meets IoT ready features: With WIFI, mobile data connection and bluetooth already integrated along with our SmartSignage software, we bring your signage system to the next level.

Easy and convenient: our professional service partners can also take care of the installation, set-up and maintenance for you - 24/7!



## Find new insights and optimize your business

Learn more about your customers and their shopping behavior. Count customer interactions and interests and optimize your marketing campaigns. You can also integrate smart technical-features like face recognition or age/gender detection to deliver personalized content to your customers.



## Easy to start - easy to manage

Just plug & play - put your display into operation within a few minutes. Managing your content as well as updating and upgrading runs smart and easy without loose of control. Of course, you can also integrate additional displays like ESL in your signage system. If needed, you can get additional services and trainings to operate your system more effeciently.

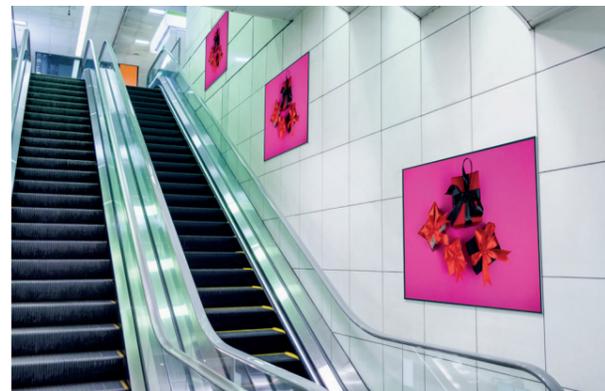


## Super slim and elegant - with maximum performance

An appealing design is mandatory for gaining maximum attention. But the best design is worthless when the performance is missing. Independent of indoor or outdoor usage - our signage solutions come with professional grade components combined with modern design.

## Let your customers experience a real WOW effect!

Large sized displays with bright and vivid colors - 4K UHD technology and wide viewing angles will bring your content to live. Several customizing options make your digital signage system remarkable and unique!



## Need more features? Simply add touch or gesture control

Let your customers interact with your offers! You can add touch or even gesture control to your signage system. Hygienically safe operating concepts can thus be implemented effortlessly.



# YOUR ADVANTAGES AT A GLANCE



## PROFESSIONAL GRADE DESIGN AND COMPONENTS

- 24/7 operation
- landscape and portrait mode
- slim design
- indoor and outdoor
- VESA mount



## PLUG & PLAY

- state-of-the art interfaces
- software pre-installed
- flexible software license models



## CUSTOMER INTERACTION

- face detection
- people counting
- user detection (gender, age)
- proximity sensor



## BRIGHT & VIVID COLORS

- 4K / UHD
- high contrast & brightness
- wide viewing angles
- sunlight readable



## SMART & EASY CONTENT MANAGEMENT

- integration of pictures, videos, sounds, newsfeeds, weather
- remote content updates for single screens or groups of screens
- reporting of displayed content and analysis of customer behavior
- integration of external data bases



## IOT READY SYSTEM

- mobile data connection
- bluetooth and WIFI
- cloud services



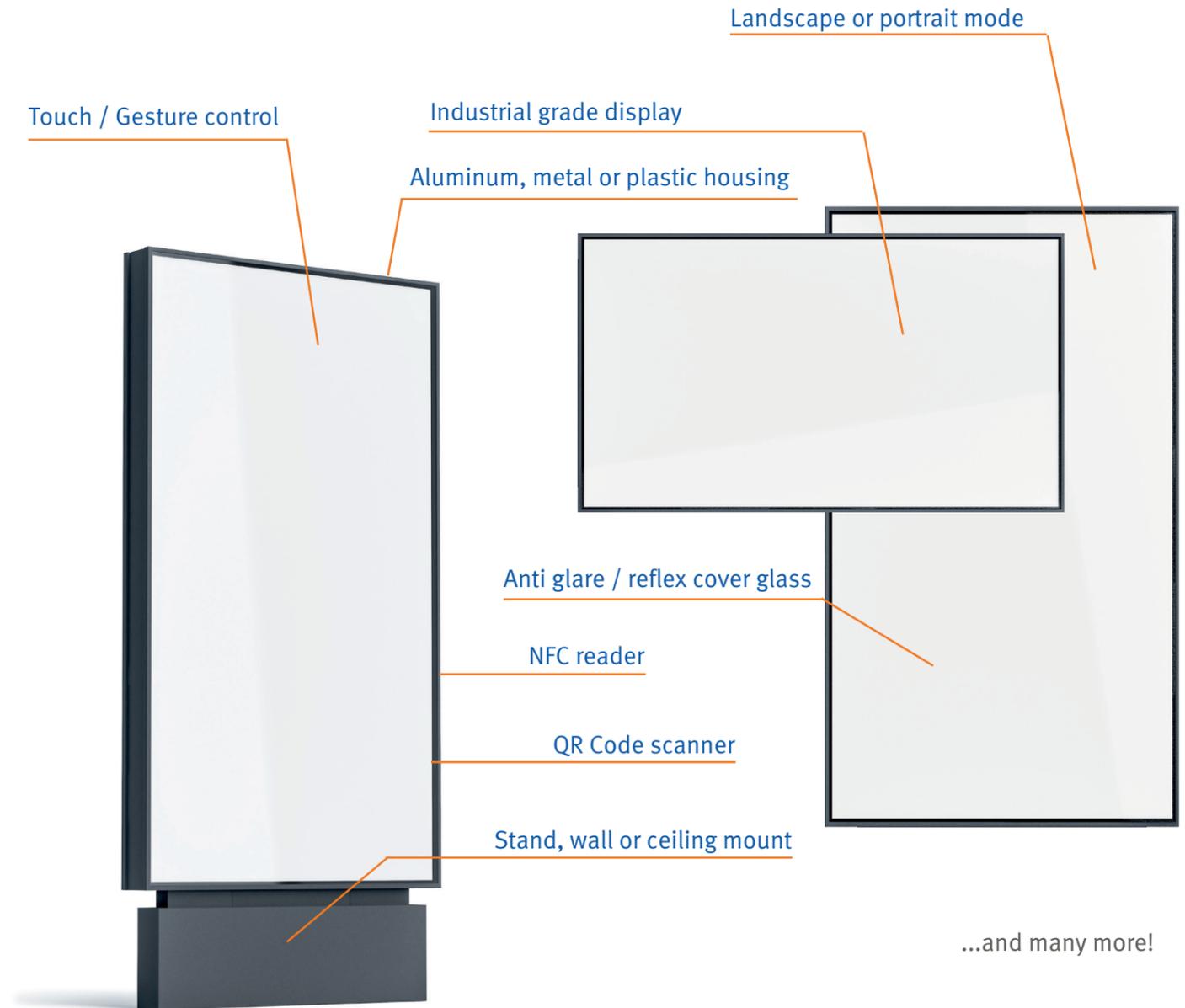
## FULLY CUSTOMIZABLE

- touch options
- housing colors, material and design
- screen sizes & formats
- individual operating system integration
- low power technologies
- accessories
- leasing options



## Customize our digital signage concept

Discover the latest version of our signage system with outstanding performance and elegant design. Make it yours - just tell us your ideas and requirements and we will find the best fitting solution...



Ask your local sales partner for more details or visit [www.data-modul.com](http://www.data-modul.com)

Scan for instant success!





Scan for instant success!

Category	Diagonals*	Key-Features
Indoor	32" / 43" / 50" / 55" / 65" / 75" / 85" / 98"	Up to 8K resolution Up to 700cd/m <sup>2</sup>
Outdoor	55" / 85"	IP56 protection Operating temperature -30°C to +50°C Up to 3,300cd/m <sup>2</sup>
Shopping windows	32" / 46" / 55" / 75"	Up to 4,000cd/m <sup>2</sup> Single- & double-sided (some products)
Interactive	32" / 43" / 55" / 65" / 85"	Up to UHD resolution Touch functionality
Videowall	46" / 49" / 55"	Daisy chaining Bezel thickness <0.5mm per screen possible
LED	On request, pixel pitch from 0.84mm to 20.8mm	Indoor & outdoor versions available

\*other diagonals available on request

