

## Art Goes Digital DATA MODUL adds ART Displays to portfolio

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DATA MODUL is adding ART displays to its product portfolio; these are specialised industrial TFT displays that set new standards in the digital display of works of art and informative content.

ART displays are characterised by their exceptional level of detail and offer an authentic reproduction of paper and drawing structures as well as a convincingly realistic presentation of oil paintings, photos and moving content. The very high haze value and extremely matt surface of the displays minimises unwanted reflections. Moreover, the displays impress with their high colour intensity and resolution.

The presentation of both static and moving content clearly show the versatile range of applications offered by the TFT displays. An integrated ambient light sensor automatically adjusts the backlight to the current lighting conditions.

The addition of these innovative displays opens up a wide range of potential applications ranging from use in conjunction with IoT devices in white goods for displaying cooking recipes to ideal areas of application in digital signage, as advertising spaces, in the catering industry, hotels, exhibition spaces, museums and art galleries.

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## **About DATA MODUL**

As a passionate enabler, DATA MODUL AG does everything in its power to turn customers' visions into reality. With a comprehensive understanding of hardware, software and services as a harmonious unit, the focus is on developing customised display solutions that precisely meet the specific needs and objectives of the customer. The outstanding core competence of DATA MODUL AG lies in customising, whereby the company not only provides products, but rather tailor-made solutions with a clear market focus. With over 50 years of experience, DATA MODUL AG represents financial stability, innovative strength and international growth. Its presence at more than 20 locations worldwide and a total area of around 40,000 square metres for production, logistics and administration enables the company to respond flexibly to global challenges.

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