

DATA MODUL ranks among Germany's 100 most innovative medium-sized companies

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The display full-service provider DATA MODUL is one of Germany's 100 most innovative medium-sized companies this year. In a comprehensive analysis conducted by WirtschaftsWoche magazine and the strategy consultancy Munich Strategy, the company was ranked 25th in the 'Innovation Champions 2025' ranking.

The 100 most innovative companies were selected from more than 4,000 medium-sized companies. The evaluation was based on the so-called innovation score, which is composed of three key criteria:

- Innovation vitality – continuous development of new products and solutions
- Innovation perception – market and competitive assessment of innovative strength
- R&D & Tech Power – sustainable investment in research, development and technologies

In addition, the economic performance for the years 2020 to 2023 was included in the assessment, including revenue growth, profit margin and EBIT development.

„The award confirms our commitment to systematically driving innovation and further expanding our position as a technology solution provider in the areas of hardware, software and services,“ said Dr Florian Pesahl, CEO of DATA MODUL AG. „We are particularly proud that our commitment is not only visible in our products, but is also perceived as innovative by market participants and industry experts.“

The study emphasises that innovative SMEs today do much more than just create new products: they develop new business models, shape technological standards and drive entire industries forward. In doing so, they make an important contribution to Germany's competitiveness as a business location.

The results of the study are published in the current issue 33/2025 of WirtschaftsWoche. The complete ranking can be found at https://www.munich-strategy.com/wp-content/uploads/2025/08/250808_Munich-Strategy_Ranking_Innovations-Champions_2025.pdf.

Further information can be found at www.data-modul.com.

Source: MunichStrategy & WirtschaftsWoche

About DATA MODUL

As a passionate enabler, DATA MODUL AG does everything in its power to turn customers' visions into reality. With a comprehensive understanding of hardware, software and services as a harmonious unit, the focus is on developing customised display solutions that precisely meet the specific needs and objectives of the customer. The outstanding core competence of DATA MODUL AG lies in customising, whereby the company not only provides products, but rather tailor-made solutions with a clear market focus. With over 50 years of experience, DATA MODUL AG represents financial stability, innovative strength and international growth. Its presence at more than 20 locations worldwide and a total area of around 40,000 square metres for production, logistics and administration enables the company to respond flexibly to global challenges.

