

## Visual solution customizing by DATA MODUL

Our extensive know-how in the field of mechanical and electrical engineering, together with components from the distribution portfolio as well as our in-house developed products, enables us to respond in the best possible way to customer needs, ensuring long-term availability and significantly shorter time-to-market. Consulting, development and support as well as the latest manufacturing technologies are available to our customers for individual system solutions. With our services, ISO-certified processes and expert knowledge, we ensure not only an efficient and smooth product launch, but thanks to our support during the entire lifecycle also the successful project implementation. This makes us the ideal partner for complex and challenging product designs. Discover the nearly unlimited possibilities for modern visual solutions!

### RMM - Remote Management & Monitoring

- > Remote operation (start/stop/reset)
- > Function tracking / diagnosis
- > Content control and management
- > Individual content scheduling
- > Synchronous content publication on multiple screens
- > Remote update
- > Content can be customized depending on individual preferences
- > Non-manipulative

### Quality & Design

- > Custom High-end material design
- > Frame
- > Housing
- > Cover glass
- > Anti glare / reflex
- > Multiple mounting options (landscape/ portrait/ wall- or rack mount)
- > ALC / Auto lumination control
- > Durable and reliable
- > Electronics ready for future upgrades



### Tracking, Reporting, Analysis

- > Duration of customer interaction
- > Counting of customer interaction and interests
- > Campaign optimization
  - > Gender
  - > Age

### User Interaction

- > Face ID
- > User recognition and counting
- > User detection
  - > Gender
  - > Age
- > Touch interaction
- > Hygienic non-touch interaction by gesture/voice

### Additional value add options

- > Invisible activation/ deactivation (Touch behind surface)
- > QR codes
- > Proximity sensing
- > Smart surface
- > Audio

With our modular product concept, all technology areas of our company are combined into one system. Thanks to modern display technologies, state-of-the-art embedded boards and controllers as well as innovative touchscreen finishing methods and versatile housing variations, we offer real value-added services and solutions.