

## Trade fair appearance at Electronica 2020

For DATA MODUL, Electronica has always been one of the most important global trade fairs for the electronics industry.

DATA MODUL particularly appreciates the professional framework that the trade fair offers for the exchange with the international and national public and has successfully participated in numerous trade fairs in recent years.

Since DATA MODUL primarily uses Electronica for personal exchange, but at the same time expects a significantly lower visitor frequency due to the current pandemic situation, DATA MODUL has decided, after intensive consideration, not to participate this year.

Determining for this decision was the very reserved announcement of the participation to the fair by customers and suppliers. Moreover, the new regulations and guidelines due to the pandemic situation make it considerably more difficult to participate in the fair. For the company, they represent further substantial restrictions on the planned trade fair presence, so that an exchange in the usual way and to the usual extent is unfortunately currently not feasible.

The restricted meet & greet aspect of the trade fair was a decisive factor for DATA MODUL in this step. For the company the safety and protection of customers, visitors and employees is top priority.

“The decision not to take part in this year's Electronica was not an easy one, but we are sure that it will serve the well-being of our customers, visitors and employees”, explains DATA MODUL’s CEO Dr. Florian Pesahl.

Individual customer meetings can be arranged at any time, either in the showroom at the Weikersheim production site or at the Munich headquarters.

[You can also read our press release on our website](#)

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