

DATA MODUL presents a new product category: easyTOUCH Plus

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DATA MODUL presents easyTOUCH Plus, a new product line which consists of printed cover glasses optically bonded to its proprietary easyTOUCH PCAP products alongside a matching controller.

Similar to a modular assembly system, this enables flexible and individual implementation options that cater to customers' requirements. In contrast to DATA MODUL's established easyTOUCH Display line, easyTOUCH Plus products are delivered without a pre-assembled display. Due their design and high degree of stability, both the glass/touch assembly and the display can be integrated into a customer's system smoothly and independent of each other. This approach offers customers more flexibility in selecting the suitable display for their PCAP application and additionally ensures an easy replacement process in case of service request.

"The easyTOUCH Plus products can also be offered bonded directly to a TFT upon request. Customers are able to select the best TFT option from the extensive display portfolio that DATA MODUL has to offer", as Markus Hell, Head of Product Management for Touch Solutions at DATA MODUL, explains, "The easyTOUCH Plus line adds the finishing touch to DATA MODUL's existing PCAP portfolio. The concept enables customers to combine the fundamental components, such as cover glasses/touch screen, display and USB touch controller, in an individual and flexible way".

Initially, the easyTOUCH Plus products will be available in diagonals 7.0 and 10.1 inches and this soon this will follow up with diagonals of 12.1, 13.1, 15.6, 18.5 and 21.5 inches.

The first easyTOUCH Plus release of 7.0 and 10.1 inch sizes will provide a complete touch solution with a glass/touch unit and a matching, newest-USB controller generation (e.g. mXT640U), which makes integration to the customer's system significantly easier.

[You can find further information on easyTOUCH Plus here.](#)

About DATA MODUL

DATA MODUL AG is one of the world's leading specialist providers of display, touch, embedded, monitor and panel PC solutions. Since it was established in 1972, it has consistently pursued the objective of providing its customers with state-of-the-art, tailor-made and individually customised complete solutions for display technologies.

Many years of experience in the field of display, touch, embedded and system technologies enable the company to produce customer-specific value-added services for a variety of industries at its 45,000 m² production and logistics facilities. The extensive distribution portfolio of displays, touchscreens and embedded solutions and the increasingly innovative in-house developments complete the unique modular product portfolio.

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