



## SPECIFICATION

---



**HSD028G3N3-90000C-PX**

**2.8" - QVGA - RGB**

Version: 1.0

Date: 21.12.2023

Note: This specification is subject to change without prior notice

Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	1/24
Document No.		Revision	1.0

TO : DATA MODUL

Date : Dec.21.2023

# **HannStar Product Information**

(Preliminary)

## **2.8" Color TFT-LCD Module**

Model: **HSD028G3N3-90000C-PX**

Note: (1) The information contained herein is tentative and may be changed without prior notices.

(2) Please contact HannStar Display Corp. before designing your product based on this module specification.

(3) The information contained herein is presented merely to indicate the characteristics and performance of our products. No responsibility is assumed by HannStar for any intellectual property claims or other problems that may result from application based on the module described herein.



Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	2/24
Document No.		Revision	1.0

### Record of Revisions

Rev.	Date	Sub-Model	Description of change
1.0	Dec.21.2023	90000C-PX	Preliminary Product Information was first released.

Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	3/24
Document No.		Revision	1.0

## Contents

<b>1.0</b>	<b>GENERAL DESCRIPTION</b> .....	<b>4</b>
<b>2.0</b>	<b>ABSOLUTE MAXIMUM RATINGS</b> .....	<b>5</b>
<b>3.0</b>	<b>OPTICAL CHARACTERISTICS</b> .....	<b>6</b>
<b>4.0</b>	<b>BLOCK DIAGRAM</b> .....	<b>10</b>
<b>5.0</b>	<b>INTERFACE PIN CONNECTION</b> .....	<b>11</b>
<b>6.0</b>	<b>ELECTRICAL CHARACTERISTICS</b> .....	<b>13</b>
<b>7.0</b>	<b>RELIABILTY TEST ITEMS</b> .....	<b>18</b>
<b>8.0</b>	<b>OUTLINE DIMENSION</b> .....	<b>19</b>
<b>9.0</b>	<b>LOT MARK</b> .....	<b>21</b>
<b>10.0</b>	<b>PACKAGE SPECIFICATION</b> .....	<b>22</b>
<b>11.0</b>	<b>GENERAL PRECAUTION</b> .....	<b>23</b>

Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	4/24
Document No.		Revision	1.0

## 1.0 GENERAL DESCRIPTION

### 1.1 Introduction

HannStar Display model HSD028G3N3-90000C-PX is a color active matrix thin film transistor (TFT) liquid crystal display (LCD) that uses amorphous silicon TFT as a switching device. This model is composed of a TFT LCD panel, a driving circuit and a back- light system. This TFT LCD has a 2.8 (3:4) inch diagonally measured active display area with 240x320 (240 horizontal by 320 vertical pixel) resolution.

### 1.2 Features

- 2.8 inch configuration
- 262K color by 6 bits R.G.B.
- ROHS / Halogen Free Compliance

### 1.3 General information

Item		Specification	Unit
Outline Dimension(LCM)		50.20(H) x 69.20(V) x 2.75(D)	mm
Display area		43.20 (H) x57.60 (V)	mm
Number of Pixel		240 RGB (H) x 320 (V)	pixels
Pixel pitch		0.180 (H) x 0.180 (V)	mm
Pixel arrangement		RGB Vertical Stripe	--
Display mode		Normally Black	--
Display Interface		SPI+RGB	--
NTSC		70 (Typ.)	%
Surface treatment		HC	--
Weight		18(Typ.)	g
Power Consumption	Logic System (White Pattern)	0.0392 (typ.)	W
	B/L System	0.48 (typ.)	W



Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	5/24
Document No.		Revision	1.0

## 2.0 ABSOLUTE MAXIMUM RATINGS

### 2.1 Electrical Absolute Rating

Item	Symbol	Min.	Max.	Unit	Note
Analog Supply voltage	VCC	-0.3	3.6	V	GND=0
Digital supply voltage	IOVCC	-0.3	3.6	V	GND=0
Logic Input voltage	Vin	-0.3	IOVCC+0.3	V	GND=0

Note (1):

Permanent damage may occur to the LCD module if beyond this specification.

Functional operation should be restricted to the conditions described under normal operating conditions.

Note (2):

Ta =25±2°C

### 2.2 Environment Absolute Rating

Item	Symbol	Min.	Max.	Unit	Note
Operating Temperature	T <sub>opa</sub>	-20	70	°C	(3),(4)
Storage Temperature	T <sub>stg</sub>	-30	80	°C	(3),(4)

Note (3):

If Ta below 50°C, the maximal humidity is 90%RH, if Ta over 50°C, absolute humidity should be less than 60%RH.

Note (4):

The response time will be extremely slow when the operating temperature is around -10°C, and the back ground will become darker at high temperature operating.

Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	6/24
Document No.		Revision	1.0

### 3.0 OPTICAL CHARACTERISTICS

#### 3.1 Optical specification

Item	Symbol	Condition	Min.	Typ.	Max.	Unit	Note
Contrast	CR	$\Theta=0$ Normal viewing angle	640	800	--	--	(1)(2)
Response time	Tr+Tf		--	30	40	msec	(1)(3)
White luminance (Center)	$Y_L$		--	650	--	cd/m <sup>2</sup>	(1)(4)
Color Gamut	S(%)		--	70	--	%	
Color chromaticity (CIE1931)	White	$W_x$	0.278	0.308	0.338		(1)(4)
		$W_y$	0.300	0.330	0.360		
	Red	$R_x$	--	--	--		
		$R_y$	--	--	--		
	Green	$G_x$	--	--	--		
		$G_y$	--	--	--		
	Blue	$B_x$	--	--	--		
		$B_y$	--	--	--		
Viewing angle	Hor.	$\Theta_L$	--	80	--		
		$\Theta_R$	--	80	--		
	Ver.	$\Theta_U$	--	80	--		
		$\Theta_D$	--	80	--		
Brightness Uniformity	$B_{UNI}$	$\Theta=0$	75	80	--		(5)
Optima View Direction	ALL						

#### 3.2 Measuring Condition

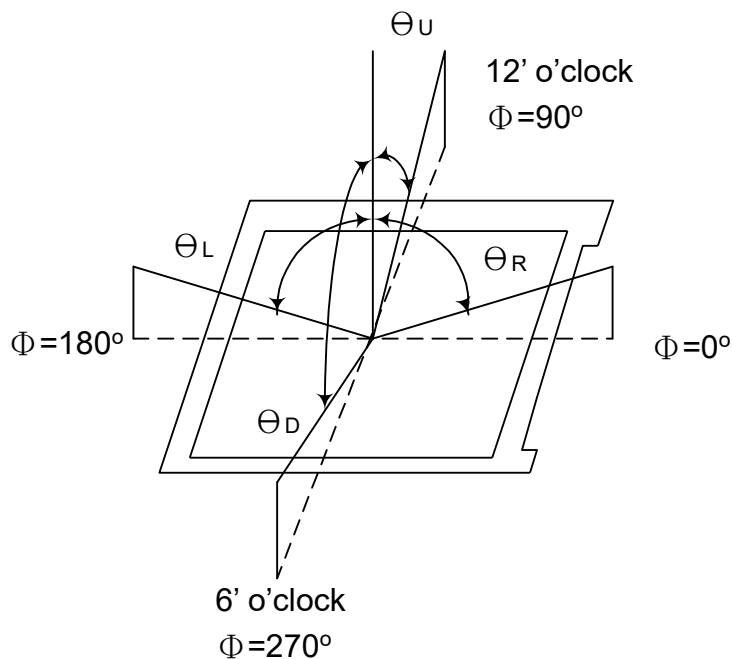
- Measuring surrounding : dark room
- Ambient temperature : 25±2°C
- 15min. warm-up time.

Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	7/24
Document No.		Revision	1.0

### 3.3 Measuring Equipment

- FPM520 of Westar Display technologies, INC., which utilized SR-3 for Chromaticity and BM-7 for other optical characteristics.
- Measuring spot size: 20 ~ 21 mm

**Note (1)** Definition of Viewing Angle:



**Note (2)** Definition of Contrast Ratio (CR) :

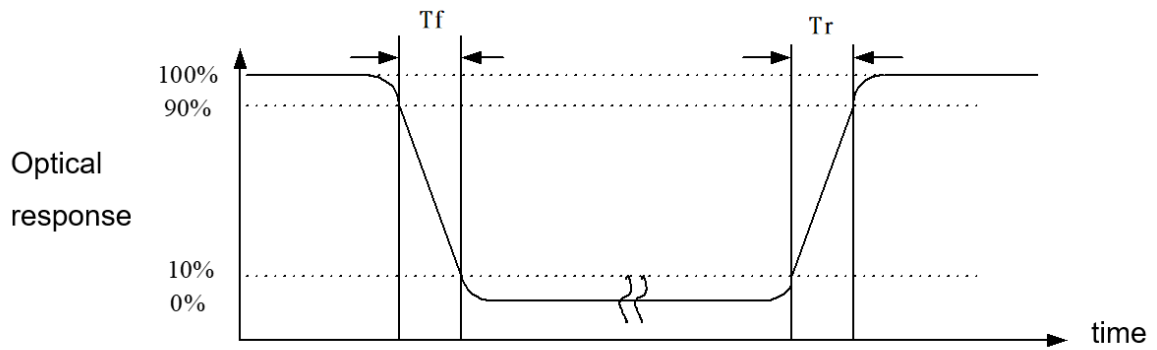
measured at the center point of panel

$$CR = \frac{\text{Luminance with all pixels white}}{\text{Luminance with all pixels black}}$$

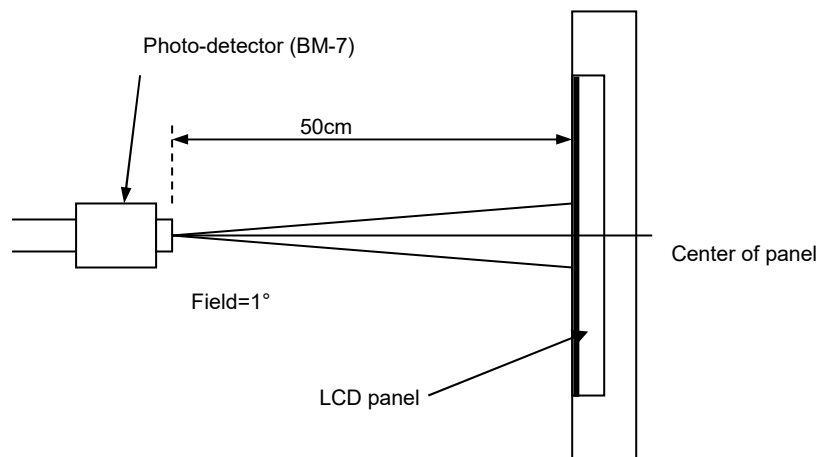


Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	8/24
Document No.		Revision	1.0

**Note (3)** Definition of Response Time : Sum of  $T_r$  and  $T_f$

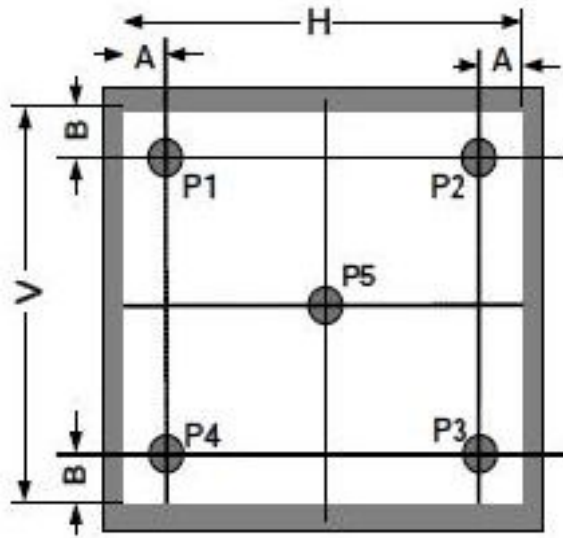


**Note (4)** Definition of optical measurement setup



Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	9/24
Document No.		Revision	1.0

**Note (5)** Definition of brightness uniformity

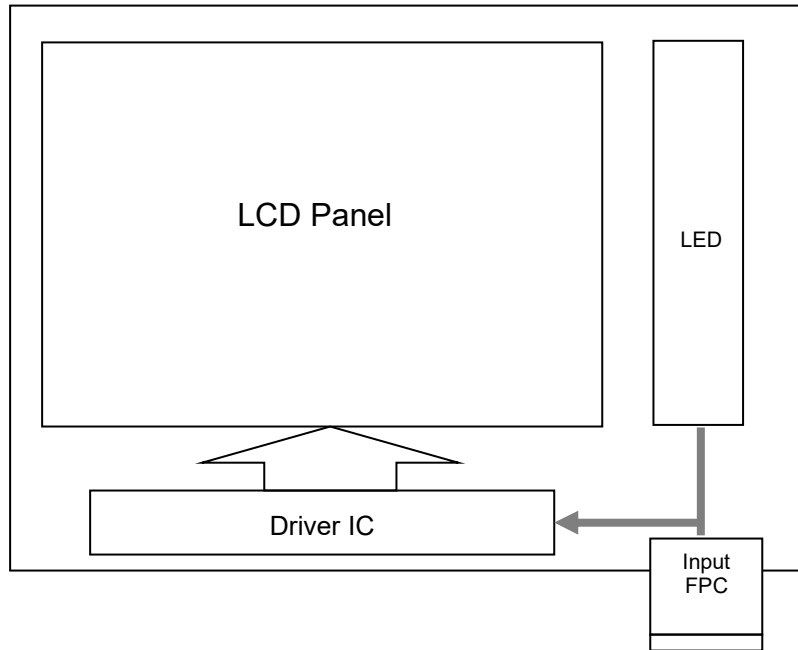


$$\text{Luminance uniformity} = \frac{(\text{Min Luminance of 5 points})}{(\text{Max Luminance of 5 points})} \times 100\%$$

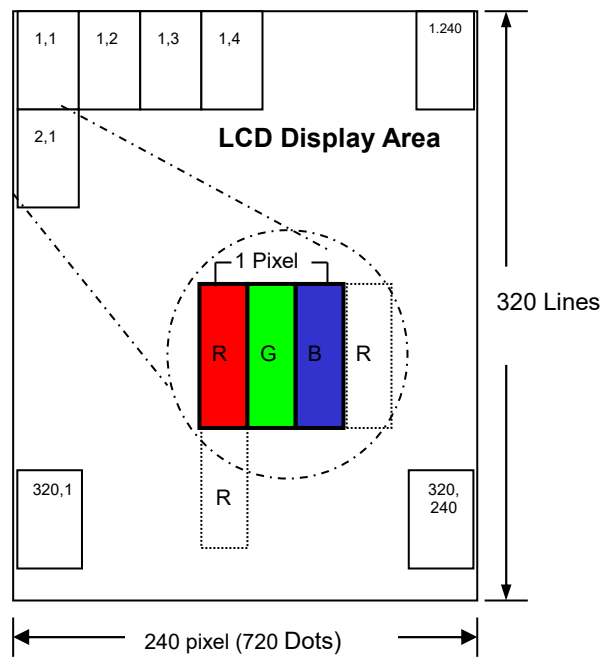
Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	10/24
Document No.		Revision	1.0

## 4.0 BLOCK DIAGRAM

### 4.1 TFT LCD Module



### 4.2 Pixel Format



Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	11/24
Document No.		Revision	1.0

## 5.0 INTERFACE PIN CONNECTION

### 5.1 LCM Pin Assignment

The recommended connector : FH12-50S-0.5SH manufactured by HIROSE

NO.	Symbol	Description
1	LEDK	LED Cathode.
2	LEDA1	LED Anode.
3	LEDA2	LED Anode.
4	LEDA3	LED Anode.
5	LEDA4	LED Anode.
6	IM0	Select the SPI+RGB interface mode;Note1
7	IM3	
8	IM2	
9	IM1	
10	RESET	Reset signal pin
11	VSYNC	Frame Synchronous Signal for RGB interface operation
12	HSYNC	Line Synchronous Signal for RGB interface operation
13	DOTCLK	Dot-clock signal for RGB interface operation
14	DE	Data enable signal for RGB interface operation
15-32	DB17-DB0	Data Bus.Note2
33	SDO	Serial output signal
34	SDI	Serial input/output signal
35	RD	Not connect
36	D/CX	Data or command select
37	SCL	Serial clock signal
38	CS	Chip select
39	TE	Tearing effect output pin to synchronize MPU to frame writing
40-41	IOVCC	Power supply
42	VCC	Power supply
43	GND	Ground
44	XR(NC)	Not connect
45	YD(NC)	Not connect
46	XL(NC)	Not connect
47	YU(NC)	Not connect
48	GND	Ground
49	GND	Ground
50	GND	Ground

Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	12/24
Document No.		Revision	1.0

Note1:

IM3	IM2	IM1	IM0	Interface Mode	DB Pin use	
					D/C	GRAM
0	1	0	1	3 wire-9bit mode I	SDI:in/out	
0	1	1	0	4 wire-8bit mode I	SDI:in/out	
1	1	0	1	3 wire-9bit mode II	SDI:in	SDO:out
1	1	1	0	4 wire-8bit mode II	SDI:in	SDO:out

Note2:

When RGB 6bit Interface use DB[5:0];

When RGB 16bit Interface use DB[17:13]&DB[11:1],DB[17:13]=R[4:0],DB[11:6],G[5:0],DB[5:1] = B[4:0];

When RGB 18bit Interface use DB[17:0],DB[17:12]=R[5:0],DB[11:6],G[5:0],DB[5:0] = B[5:0];

Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	13/24
Document No.		Revision	1.0

## 6.0 ELECTRICAL CHARACTERISTICS

### 6.1 TFT LCD Module

Item	Symbol	Min.	Typ.	Max.	Unit	Note
Analog Supply voltage	VCC	2.5	2.8	3.3	V	
Analog supply current	I <sub>VCC</sub>	-	12	16	mA	VCC=2.8V
Logic supply voltage	IOVCC	1.65	2.8	3.3	V	
Logic supply current	I <sub>IOVCC</sub>	-	2	3.5	mA	IOVCC=2.8V
Logic input voltage	V <sub>IH</sub>	0.7*VDDIO	-	VDD	V	
	V <sub>IL</sub>	GND	-	0.3*VDDIO	V	

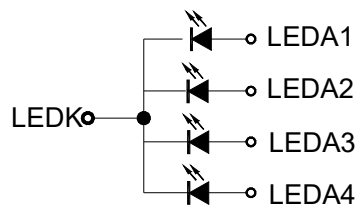
### 6.2 Backlight Unit

Parameter	Symbol	Min	Typ	Max	Units	Condition
LED Current	I <sub>F</sub>	--	80	--	mA	Ta=25°C
LED Voltage	V <sub>F</sub>	5.6	6.0	6.4	Volt	Ta=25°C
LED Life-Time	N/A	15,000	--	--	Hour	Ta=25°C Note (2)

Note (1) LED life time (Hr) can be defined as the time in which it continues to operate under the condition: Ta=25±3°C, typical IL value indicated in the above table until the brightness becomes less than 50%

Note (2) The "LED life time" is defined as the module brightness decrease to 50% original brightness at Ta=25°C. and LED typical current. The LED lifetime could be decreased if operating I<sub>F</sub> is larger than LED typical current. The constant current driving method is suggested.

Note (3) LED light bar circuit :



$$V_F = 6.0 \pm 0.4V; I_V = 20 * 4mA$$

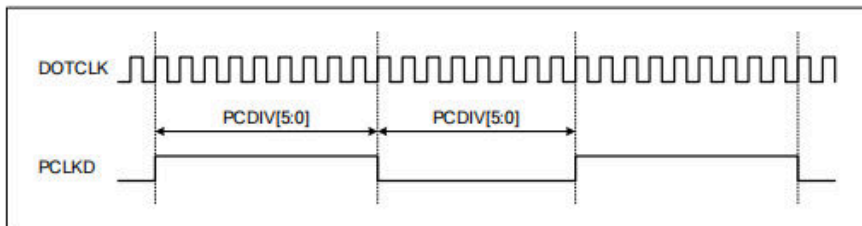
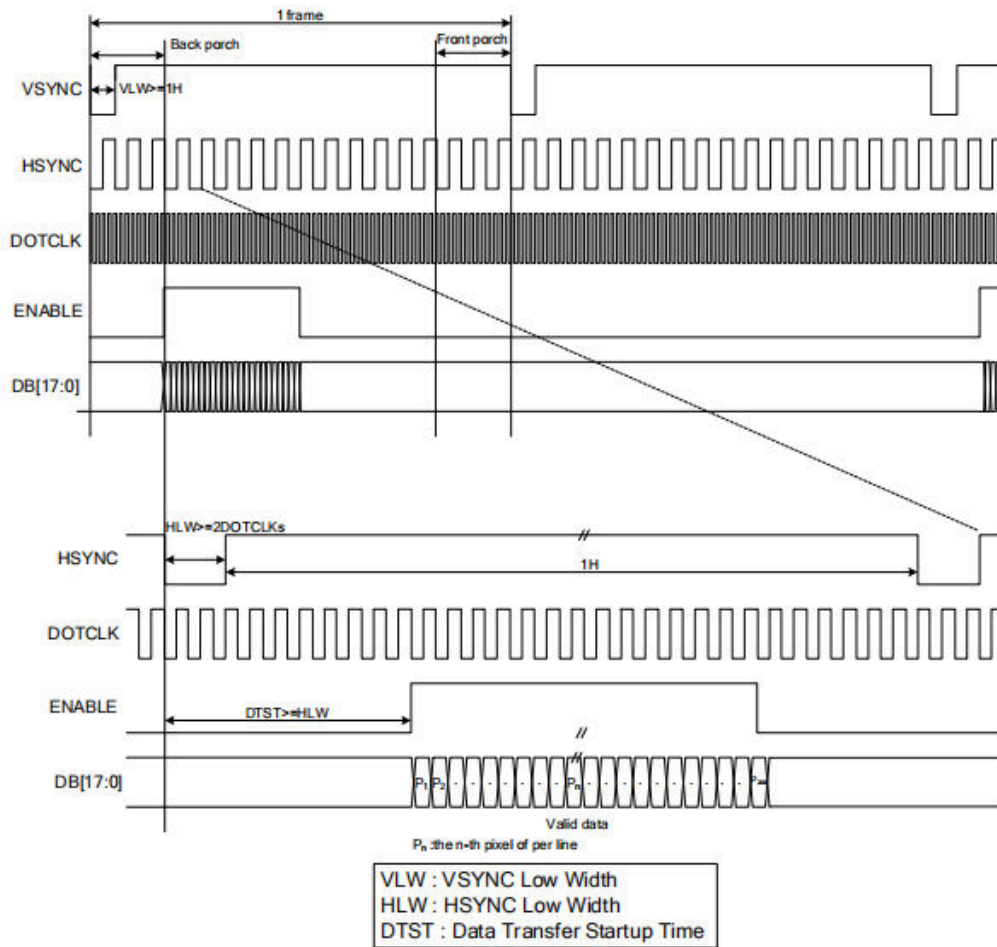


Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	14/24
Document No.		Revision	1.0

### 6.3 Interface Characteristics

#### 6.3.1 AC characteristics for interface

##### 6.3.1.1 RGB 16/18-bit Interface Timing Characteristics

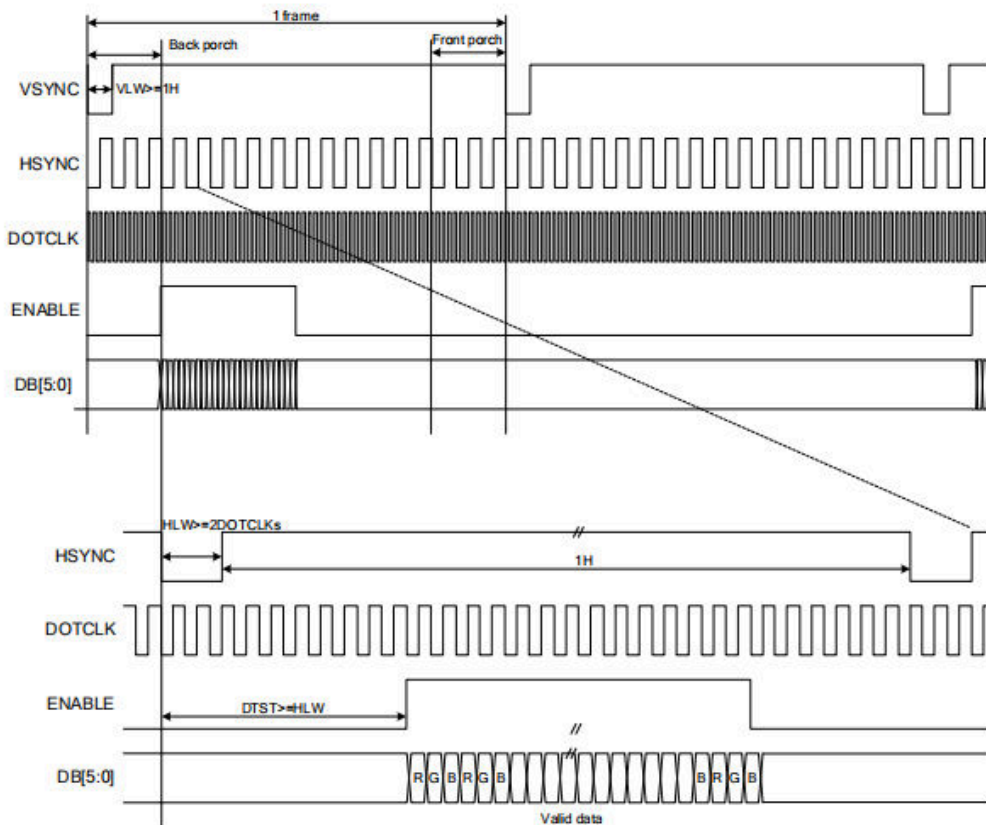


Note 1: The ENABLE signal is not needed when RGB interface SYNC mode is selected.

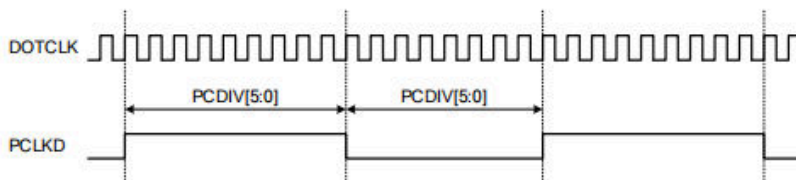
Note 2: VSPL='0', HSPL='0', DPL='0' and EPL='1' of "Interface Mode Control (B0h)" command.

Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	15/24
Document No.		Revision	1.0

### 6.3.1.2 RGB 6-bit Interface Timing Characteristics

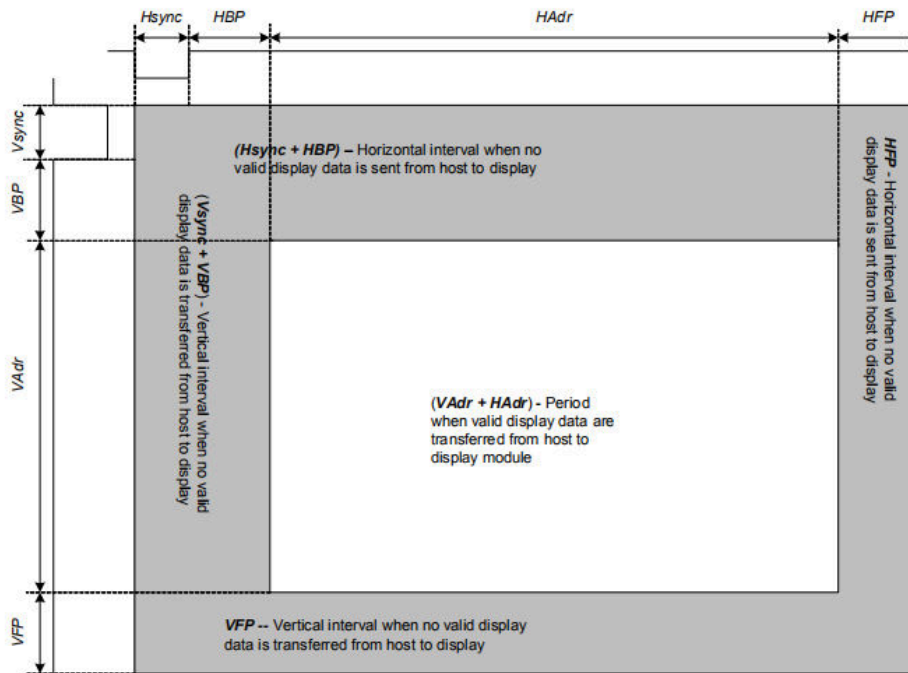


VLW : VSYNC Low Width  
 HLW : HSYNC Low Width  
 DTST : Data Transfer Startup Time



- Note 1: The ENABLE signal is not needed when RGB interface SYNC mode is selected.
- Note 2: VSPL='0', HSPL='0', DPL='0' and EPL='1' of "Interface Mode Control (B0h)" command.
- Note 3: In 6-bit RGB interface mode, each dot of one pixel (R, G and B) is transferred in synchronization with DOTCLK.
- Note 4: In 6-bit RGB interface mode, set the cycles of VSYNC, HSYNC and ENABLE to 3 multiples of DOTCLK.

Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	16/24
Document No.		Revision	1.0

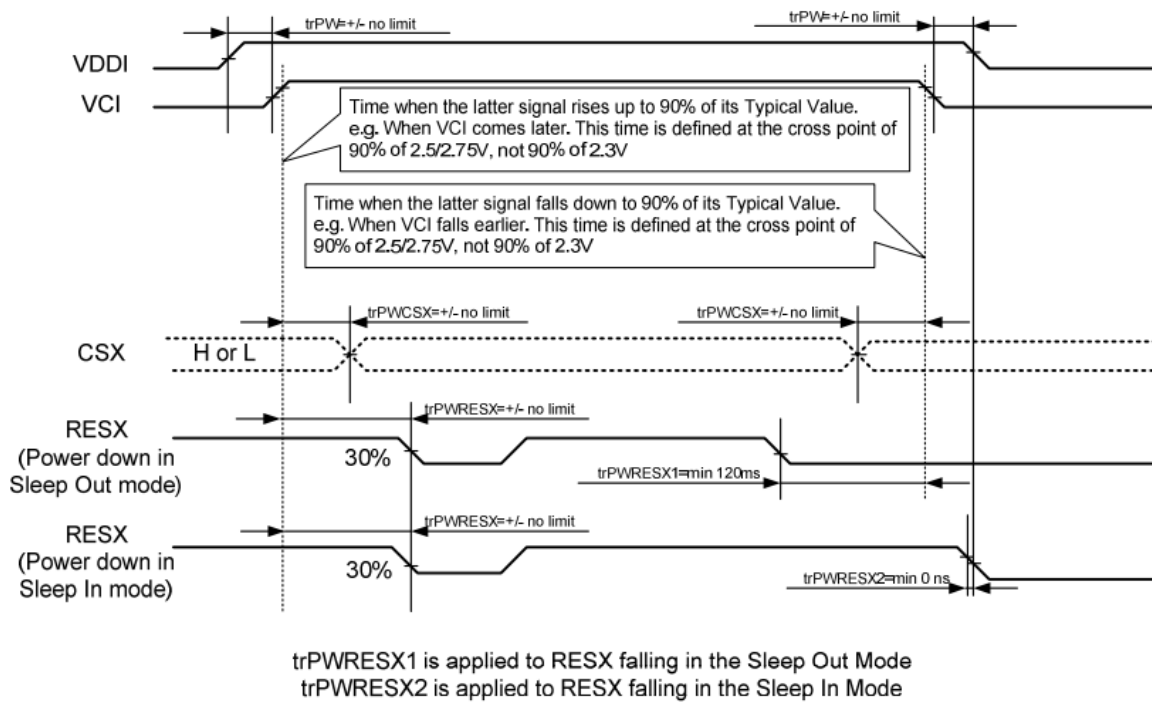


Parameters	Symbols	Condition	Min.	Typ.	Max.	Units
Horizontal Synchronization	Hsync		2	10	16	DOTCLK
Horizontal Back Porch	HBP		2	20	24	DOTCLK
Horizontal Back Porch(ByPass mode)*	HBP(BP)		58	64	200	DOTCLK
Horizontal Address	HAdr		-	240	-	DOTCLK
Horizontal Front Porch	HFP		2	10	16	DOTCLK
Vertical Synchronization	Vsync		1	2	4	Line
Vertical Back Porch	VBP		1	2	-	Line
Vertical Address	VAdr		-	320	-	Line
Vertical Front Porch	VFP		3	4	-	Line

Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	17/24
Document No.		Revision	1.0

### 6.4 Power Sequence

If RESX line is held High or unstable by the host during Power On, then a Hardware Reset must be applied after both VCI and VDDI have been applied – otherwise correct functionality is not guaranteed. There is no timing restriction upon this hardware reset.



Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	18/24
Document No.		Revision	1.0

## 7.0 RELIABILTY TEST ITEMS

No.	Item	Conditions	Remark
1	High Temperature Storage	Ta=+80±2°C, 240hrs	
2	Low Temperature Storage	Ta=-30±2°C, 240hrs	
3	High Temperature Operation	Ta=70±2°C, 240hrs	
4	Low Temperature Operation	Ta=-20±2°C, 240hrs	
5	High Temperature and High Humidity (operation)	Ta=60±2°C, 90%RH, 240Hrs	
6	Thermal Cycling Test (non operation)	-20°C (30min)→+70°C (30min),100 cycles	

Note1: There is no display function NG issue occurred, all the cosmetic specification is judged before the reliability stress.

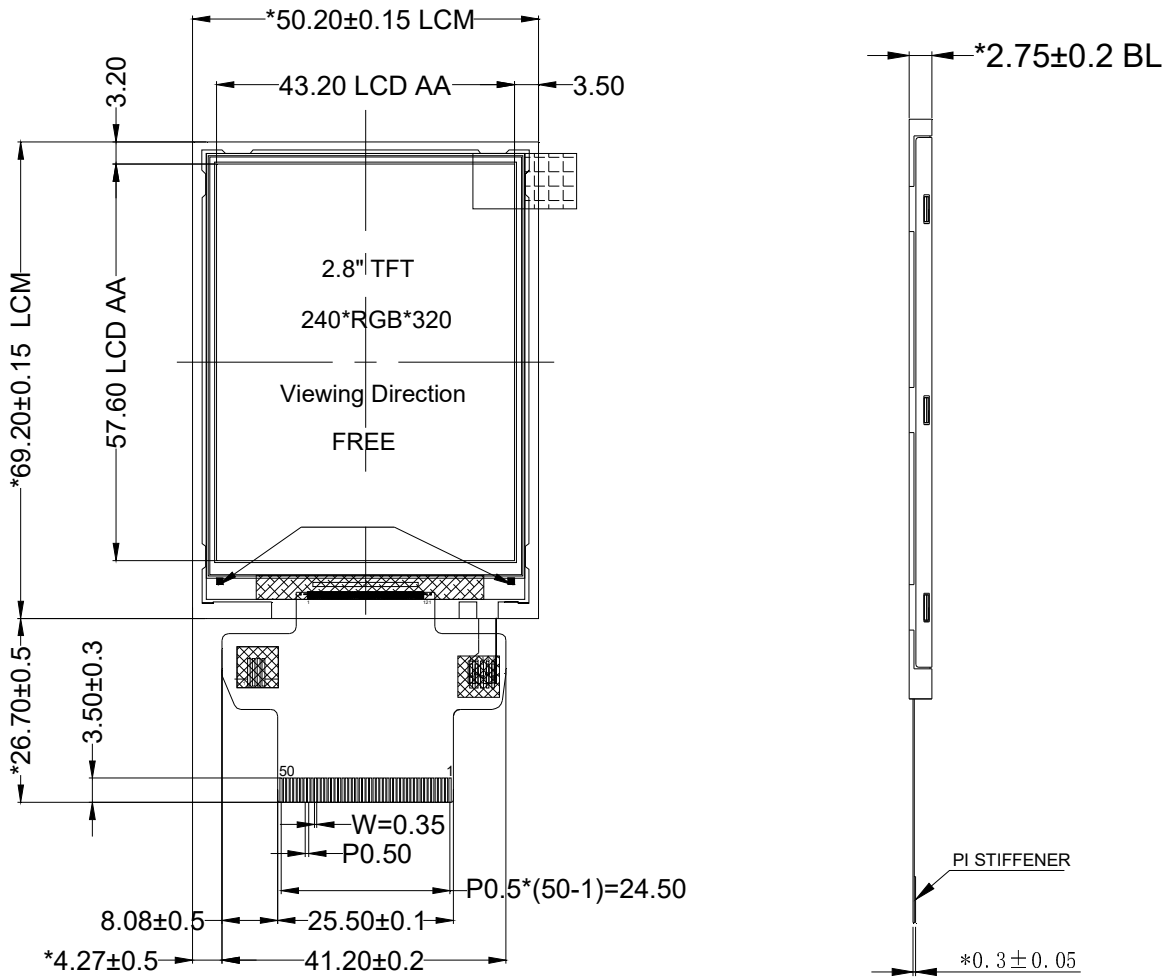
Note2: All of the function & cosmetic Judgment basis base on room temperature.  
(The tested module must have enough recovery time at least 2 hours at room temperature.)

Note3: The test condition definition panel's surface temperature.

Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	19/24
Document No.		Revision	1.0

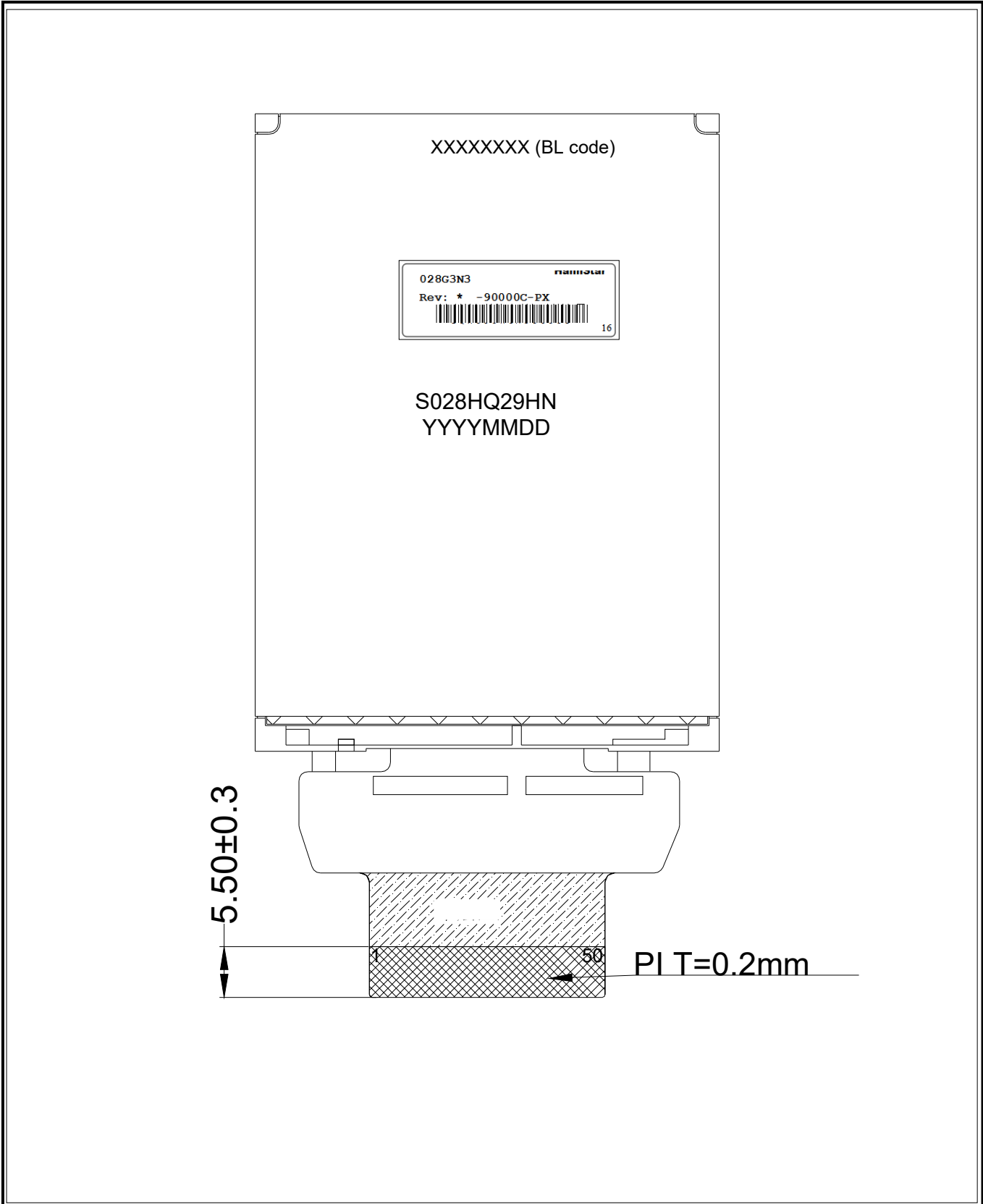
### 8.0 OUTLINE DIMENSION

Unit : mm





Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	20/24
Document No.		Revision	1.0



Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	21/24
Document No.		Revision	1.0

## 9.0 LOT MARK

### 9.1 Lot Mark

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
---	---	---	---	---	---	---	---	---	----	----	----	----	----	----

Code 1,2,3,4,5,6: HannStar internal flow control code.

Code 7: production location.

Code 8: production year.

Code 9: production month.

Code 10,11,12,13,14,15: serial number.

Note (1) Production Year: Code 8 is defined by the last number of the year, for example

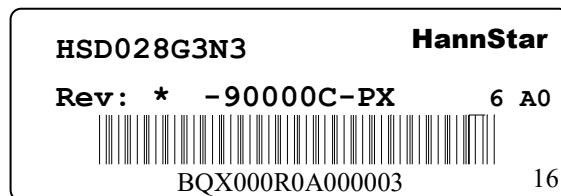
Year	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Mark	6	7	8	9	0	1	2	3	4	5	6

Note (2) Production Month

Month	Jan.	Feb.	Mar.	Apr.	May.	Jun.	Jul.	Aug.	Sep.	Oct	Nov.	Dec.
Mark	1	2	3	4	5	6	7	8	9	A	B	C

### 9.2 Detail of Lot Mark

- (1) Below label is attached on the backside of the LCD module. See Section 8.0: Outline Dimension.
- (2) The detail of Lot Mark is attached as below.
- (3) This is subject to change without prior notice.



Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	22/24
Document No.		Revision	1.0

## **10.0 PACKAGE SPECIFICATION**

### **10.1 Packing form**

TBD

### **10.2 Packing Drawing**

TBD

Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	23/24
Document No.		Revision	1.0

## **11.0 GENERAL PRECAUTION**

### **11.1 Use Restriction**

This product is not authorized for use in life supporting systems, aircraft navigation control systems, military systems and any other application where performance failure could be life-threatening or otherwise catastrophic.

### **11.2 Disassembling or Modification**

Do not disassemble or modify the module. It may damage sensitive parts inside LCD module, and may cause scratches or dust on the display. HannStar does not warrant the module, if customers disassemble or modify the module.

### **11.3 Breakage of LCD Panel**

11.3.2. If LCD panel is broken and liquid crystal spills out, do not ingest or inhale liquid crystal, and do not contact liquid crystal with skin.

11.3.3. If liquid crystal contacts mouth or eyes, rinse out with water immediately.

11.3.4. If liquid crystal contacts skin or cloths, wash it off immediately with alcohol and rinse thoroughly with water.

11.3.5. Handle carefully with chips of glass that may cause injury, when the glass is broken.

### **11.4 Electric Shock**

11.4.1. Disconnect power supply before handling LCD module.

11.4.2. Do not pull or fold the LED cable.

11.4.3. Do not touch the parts inside LCD modules and the fluorescent LED's connector or cables in order to prevent electric shock.

### **11.5 Absolute Maximum Ratings and Power Protection Circuit**

11.5.1. Do not exceed the absolute maximum rating values, such as the supply voltage variation, input voltage variation, variation in parts' parameters, environmental temperature, etc., otherwise LCD module may be damaged.

11.5.2. Please do not leave LCD module in the environment of high humidity and high temperature for a long time.

11.5.3. It's recommended to employ protection circuit for power supply.

Document Title	HSD028G3N3-90000C-PX Product information for DATA MODUL	Page No.	24/24
Document No.		Revision	1.0

### **11.6 Operation**

- 11.6.1 Do not touch, push or rub the polarizer with anything harder than HB pencil lead.
- 11.6.2 Use fingerstalls of soft gloves in order to keep clean display quality, when persons handle the LCD module for incoming inspection or assembly.
- 11.6.3 When the surface is dusty, please wipe gently with absorbent cotton or other soft material.
- 11.6.4 Wipe off saliva or water drops as soon as possible. If saliva or water drops contact with polarizer for a long time, they may causes deformation or color fading.
- 11.6.5 When cleaning the adhesives, please use absorbent cotton wetted with a little petroleum benzine or other adequate solvent.

### **11.7 Mechanism**

Please mount LCD module by using mounting holes arranged in four corners tightly.

### **11.8 Static Electricity**

- 11.8.1 Protection film must remove very slowly from the surface of LCD module to prevent from electrostatic occurrence.
- 11.8.2 Because LCD module use CMOS-IC on circuit board and TFT-LCD panel, it is very weak to electrostatic discharge. Please be careful with electrostatic discharge. Persons who handle the module should be grounded through adequate methods.

### **11.9 Strong Light Exposure**

The module shall not be exposed under strong light such as direct sunlight. Otherwise, display characteristics may be changed.

### **11.10 Disposal**

When disposing LCD module, obey the local environmental regulations.



ALL TECHNOLOGIES. ALL COMPETENCIES. ONE SPECIALIST.



DATA MODUL AG  
Landsberger Straße 322  
DE-80687 Munich  
Phone: +49-89-56017-0

DATA MODUL WEIKERSHEIM GMBH  
Lindenstraße 8  
DE-97990 Weikersheim  
Phone: +49-7934-101-0



More information and worldwide locations can be found at

[www.data-modul.com](http://www.data-modul.com)