



SPECIFICATION



HSD029GPW3-02990A-MX

2.9" - Reflective 8 color - SPI

Version: 1.0

Date: 27.12.2022

Note: This specification is subject to change without prior notice



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TO : Data Modul

Date : 2022.12.27

HannStar Product Specification **(Preliminary)**

2.9” Reflective 8 color TFT-LCD Open Cell

Model : HSD029GPW3-02990A-MX

Note:

- (1) The information contained herein is preliminary and may be changed without prior notices
- (2) Please contact HannStar Display Corp. before designing your product based on this module specification.
- (3) The information contained herein is presented merely to indicate the characteristics and performance of our products. No responsibility is assumed by HannStar for any intellectual property claims or other problems that may result from application based on the module described herein.
- (4) The mark “ ** ” of Model means sub-model code.



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Record of Revisions

Rev.	Date	Sub-Model	Description of change
1.0	Dec., 27, 2022	02990A-MX	Preliminary Product Specification was first released.



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1.0 GENERAL DESCRIPTION

1.1 Introduction

HannStar Display model HSD029GPW3-02990A-MX is a color active matrix thin film transistor (TFT) liquid crystal display (LCD) that uses amorphous silicon TFT as a switching device. It is a reflective type display operating in the total reflection. This model is composed of a TFT LCD panel and driving circuit. This TFT LCD has a 2.9 inch diagonally measured active display area with 210 horizontal by 480 vertical pixel resolution.

1.2 Features

- 2.9 inch configuration
- 8 color by RGB 1 bit signal input
- RoHS Compliance & Halogen Free

1.3 Applications

- Industrial Control Application

1.4 General Information

Item	Specification	Unit
Outline Dimension	31.0997(H)x70.9496(V)x0.852(T) (Typ.)	mm
Display Area	29.0997(H)x66.8496(V)	mm
Number of Pixel	210(H)x480(V)	pixels
Pixel Pitch	0.13857(H)x0.13927(V)	mm
Pixel arrangement	RGB	
Display Mode	Normally White	
Interface	SPI	
Frame rate	1	Hz
Surface treatment	HC	
Weight	TBD (Typ.)	g
Power Consumption	Logic System (Black Pattern)	0.22
		mW

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1.5 Mechanical Information

Item		Min.	Typ.	Max.	Unit
Module Size	Horizontal (H)		31.0997		mm
	Vertical (V)		70.9496		mm
	Depth (D)		0.852		mm
Weight		—	TBD	TBD	g

2.0 ABSOLUTE MAXIMUM RATINGS

2.1 Electrical Absolute Rating

Item	Symbol	Min.	Max.	Unit	Note
Supply Voltage	VDDI	2.8	3.3	V	GND=0
Logic Input Voltage	VIN	2.8	3.3	V	GND=0

Note:

- (1) Permanent damage may occur to the LCD module if beyond this specification. Functional operation should be restricted to the conditions described under normal operating conditions.
- (2) $T_a = 25 \pm 2^\circ\text{C}$

2.2 Environment Absolute Rating

Item	Symbol	Min.	Max.	Unit	Note
Operating Temperature	T_{opa}	-20	70	$^\circ\text{C}$	
Storage Temperature	T_{stg}	-30	80	$^\circ\text{C}$	

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3.0 OPTICAL CHARACTERISTICS

3.1 Optical Specification (Reflective, w/HSD FOG+D65 light)

Item	Symbol	Condition	Min.	Typ.	Max.	Unit	Note
White Reflectance (with Polarizer)	Rw (%)	$\Theta=0$	—	22.78	—	%	
Contrast Ratio	CR	Normal viewing angle	—	15	—	—	
White chromaticity (CIE1931)	Wx	—		(0.296)			
	Wy			(0.346)			
Response Time	ms			5			
Viewing Angle	Hor.	Θ_L	CR>2	—	60	—	—
		Θ_R		—	60	—	
	Ver.	Θ_U		—	60	—	
		Θ_D		—	60	—	

3.2 Measuring Condition

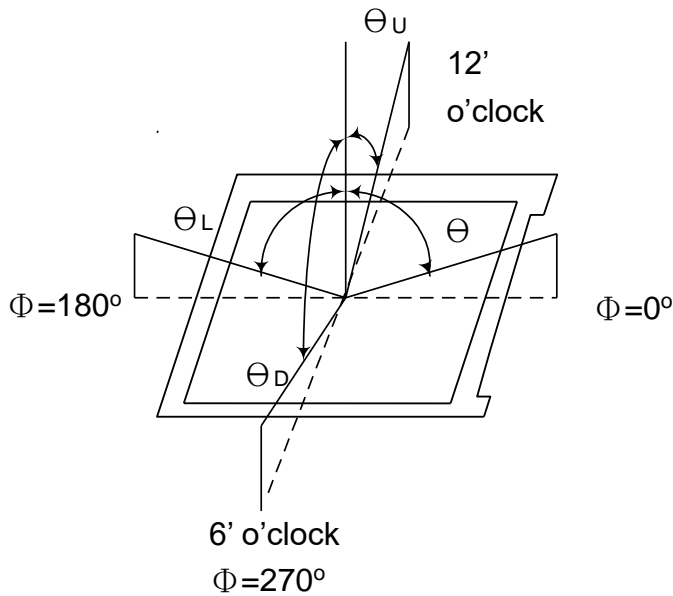
- Measuring surrounding : dark room
- Ambient temperature : $25\pm 2^{\circ}\text{C}$
- 15min. warm-up time.

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3.3 Measuring Equipment

- DMS (DMS = Display Measurement System) of AUTRONIC-MELCHERS GmbH, motorized goniometer system for comprehensive display characterization

Note (1) Definition of Viewing Angle:

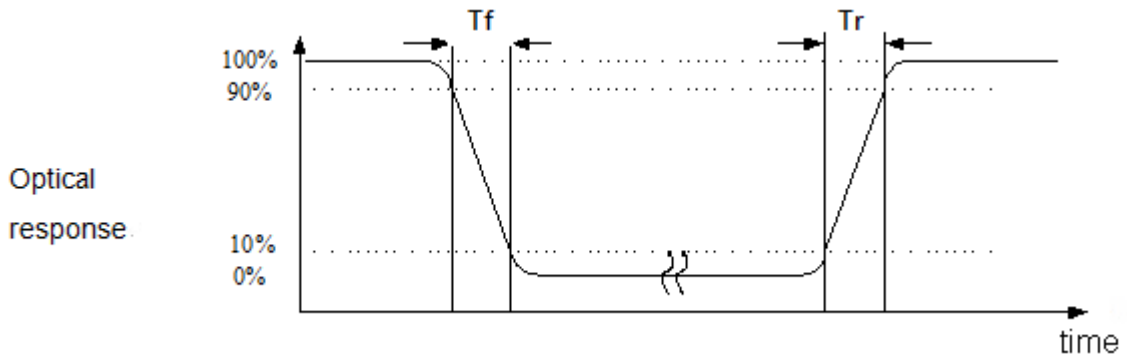


Note (2) Definition of Contrast Ratio (CR) :
measured at the center point of panel

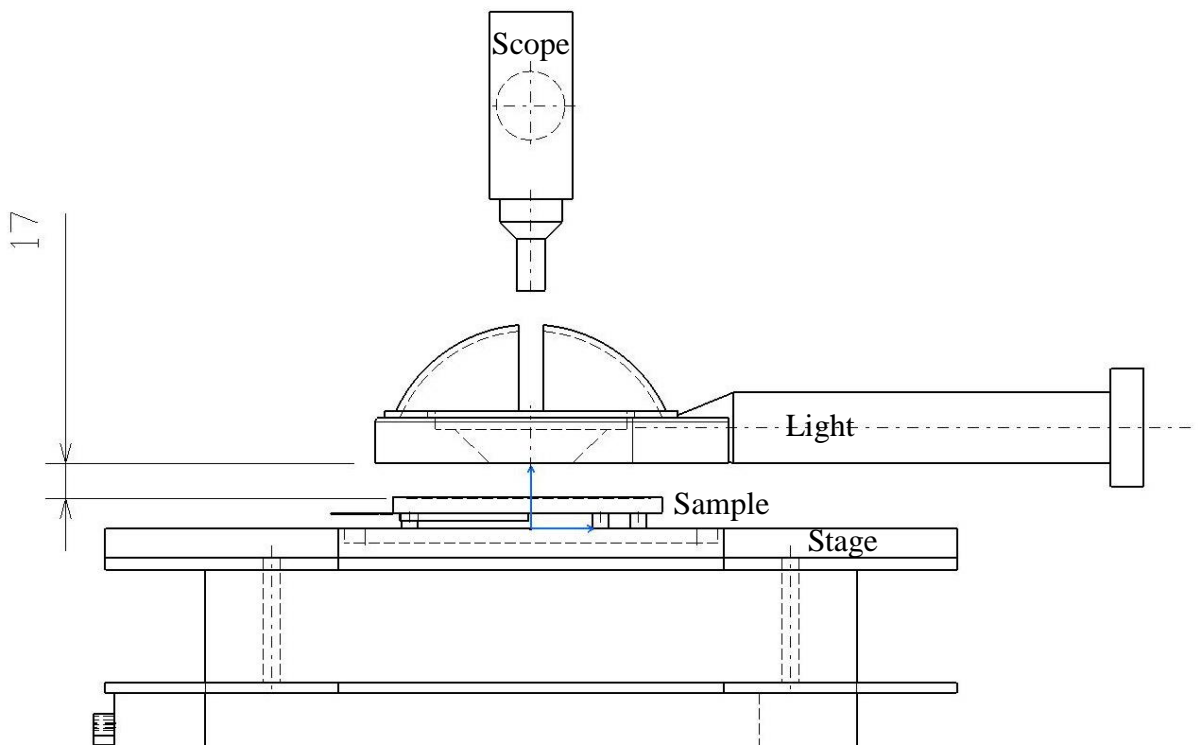
$$CR = \frac{\text{Luminance with all pixels white}}{\text{Luminance with all pixels black}}$$

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Note (3) Definition of Response Time : Sum of T_R and T_F



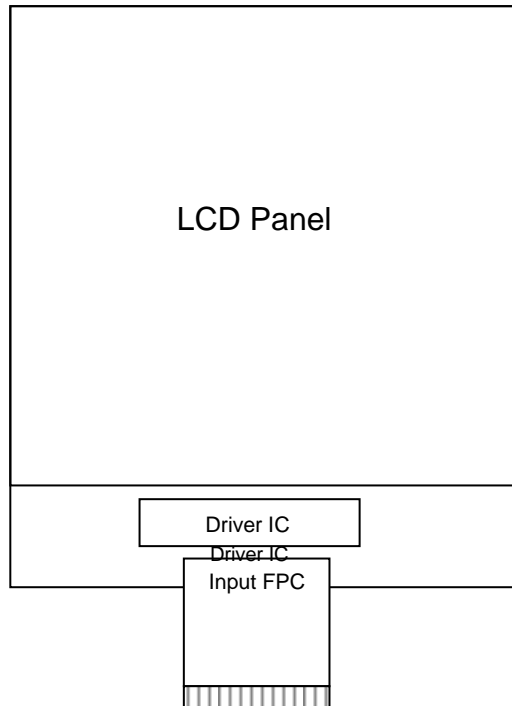
Note (4) Definition of optical measurement setup



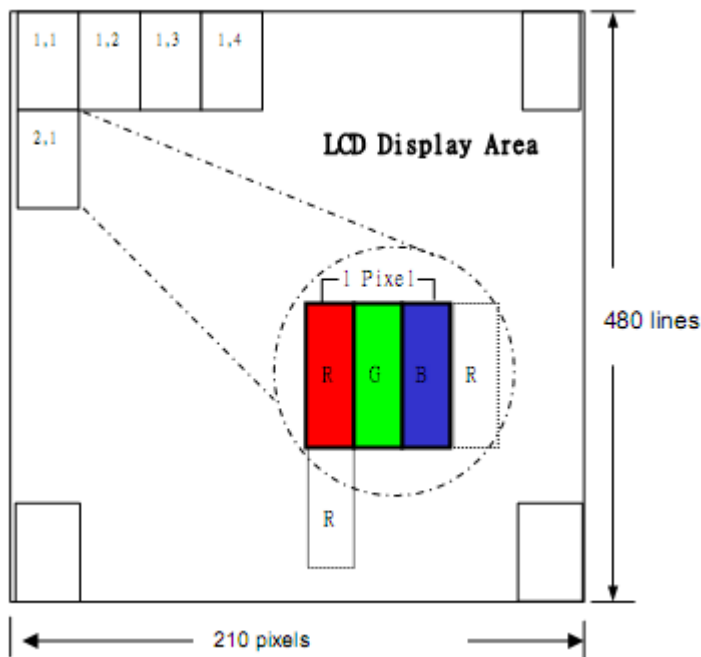
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4.0 BLOCK DIAGRAM

4.1 TFT LCD Module:



4.2 Pixel Format





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4.3 Relationship Between Displayed Color and Input

	Display	R	G	B	Gray scale Level
Basic color	Black	L	L	L	-
	Blue	L	L	H	-
	Green	L	H	L	-
	Light Blue	L	H	H	-
	Red	H	L	L	-
	Purple	H	L	H	-
	Yellow	H	H	L	-
	White	H	H	H	-

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5.0 INTERFACE PIN CONNECTION

5.1 FPC Pin Assignment

PIN	SYMBOL	Description
1	GND	Ground
2	GND	Ground
3	VDDA	3.2V(min.)/3.3V(Typ.)/3.4V(Max.)
4	VDDI	3.2V(min.)/3.3V(Typ.)/3.4V(Max.)
5	NC	Not connect
6	NC	Not connect
7	DB0	Not connect
8	DB1	Not connect
9	DB2	Not connect
10	DB3	Not connect
11	DB4	Not connect
12	DB5	Not connect
13	NC	Not connect
14	NC	Not connect
15	DB6	Not connect
16	DB7	Not connect
17	DB8	Not connect
18	DB9	Not connect
19	DB10	Not connect
20	DB11	Not connect
21	NC	Not connect
22	NC	Not connect
23	DB12	Not connect
24	DB13	Not connect
25	DB14	Not connect
26	DB15	Not connect
27	DB16	Not connect
28	DB17	Not connect
29	GND	Ground
30	DCLK	Not connect
31	RESET	Reset
32	HSYNC	Not connect
33	VSYNC	Not connect
34	DE	Not connect



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PIN	SYMBOL	Description
35	IM3	Not connect
36	IM2	Not connect
37	IM1	Not connect
38	IM0/ID	Not connect
39	LED_ON	HSD Reserved Function(OTP Power Use)
40	LED_PWM	Not connect
41	A0	SPI Data/command Select(4wire SPI interface)
42	RD	Not connect
43	SCL/WR	SPI Clock Input(4wire SPI interface)
44	SDI/SDA	SPI Data Input(4wire SPI interface)
45	CS	SPI Chip Select(4wire SPI interface)
46	LED-	LED-
47	LED+	LED+
48	GND	Ground
49	GND	Ground
50	GND	Ground

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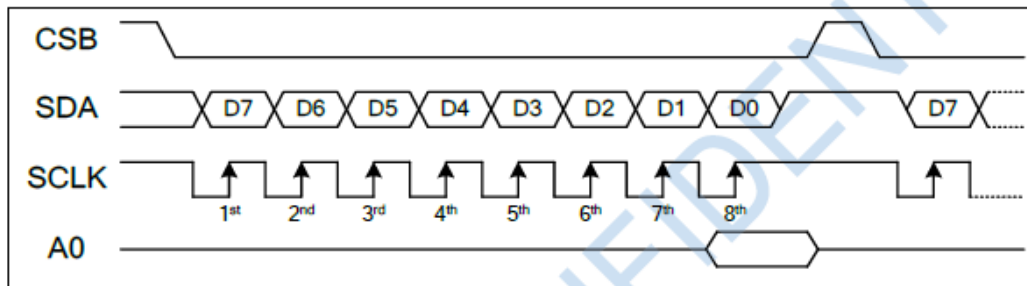
6.0 ELECTRICAL CHARACTERISTICS

6.1 TFT LCD Module

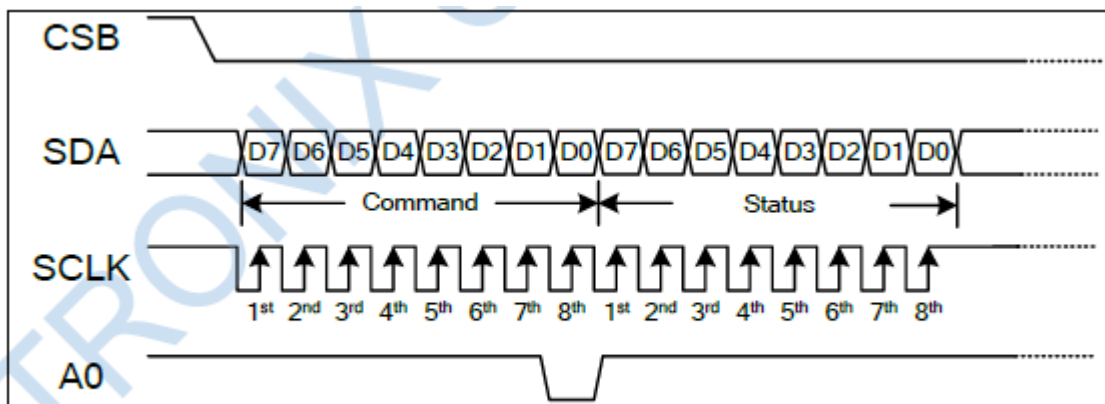
Item	Symbol	Min.	Typ.	Max.	Unit	Note
Supply Voltage (I/O)	VDD	2.8	3.3	3.3	V	VDDA/VDDI
Operating current	IDD	-	66.7	83.4	uA	VDD=3.3V
Input signal voltage	ViH	0.8*VDDI	-	VDDI	V	
	ViL	0	-	0.2*VDDI	V	

6.2 Timing Characteristic

6.2.1 Single 4-Line Serial Interface



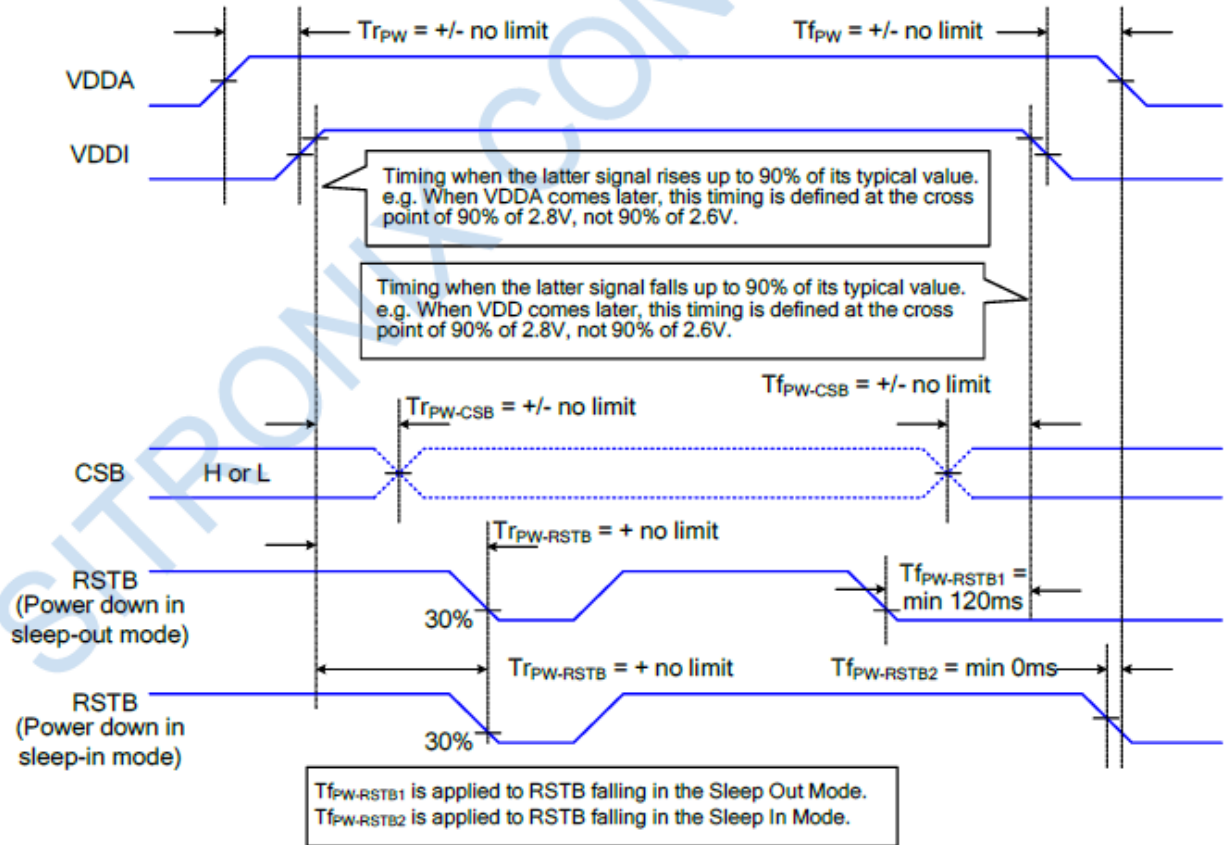
Write Operation of 4-Line SPI



Read Status Operation of 4-Line SPI

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6.2.2 Power On/Off Sequence



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7.0 RELIABILITY TEST ITEMS

No.	Item	Conditions	Remark
1	High Temperature Storage	Ta=+80°C, 240hrs	1, 2, 3
2	Low Temperature Storage	Ta=-30°C, 240hrs	1, 2, 3
3	High Temperature Operation	Ta=+70°C, 240hrs	1, 2, 3
4	Low Temperature Operation	Ta=-20°C, 240hrs	1, 2, 3,
5	High Temperature and High Humidity (operation)	Ta=+60°C, 90%RH, 240hrs	1, 2, 3
6	Thermal Cycling Test (non operation)	-30°C(30min)→+80°C(30min),100 cycles	1, 2, 3

Note1: There is no display function NG issue occurred, all the cosmetic specification is judged before the reliability stress.

Note2: The test result shall be evaluated after the sample has been left at room temperature and humidity for 2 hours without load. No condensation shall be accepted. The sample shall be free from defects:

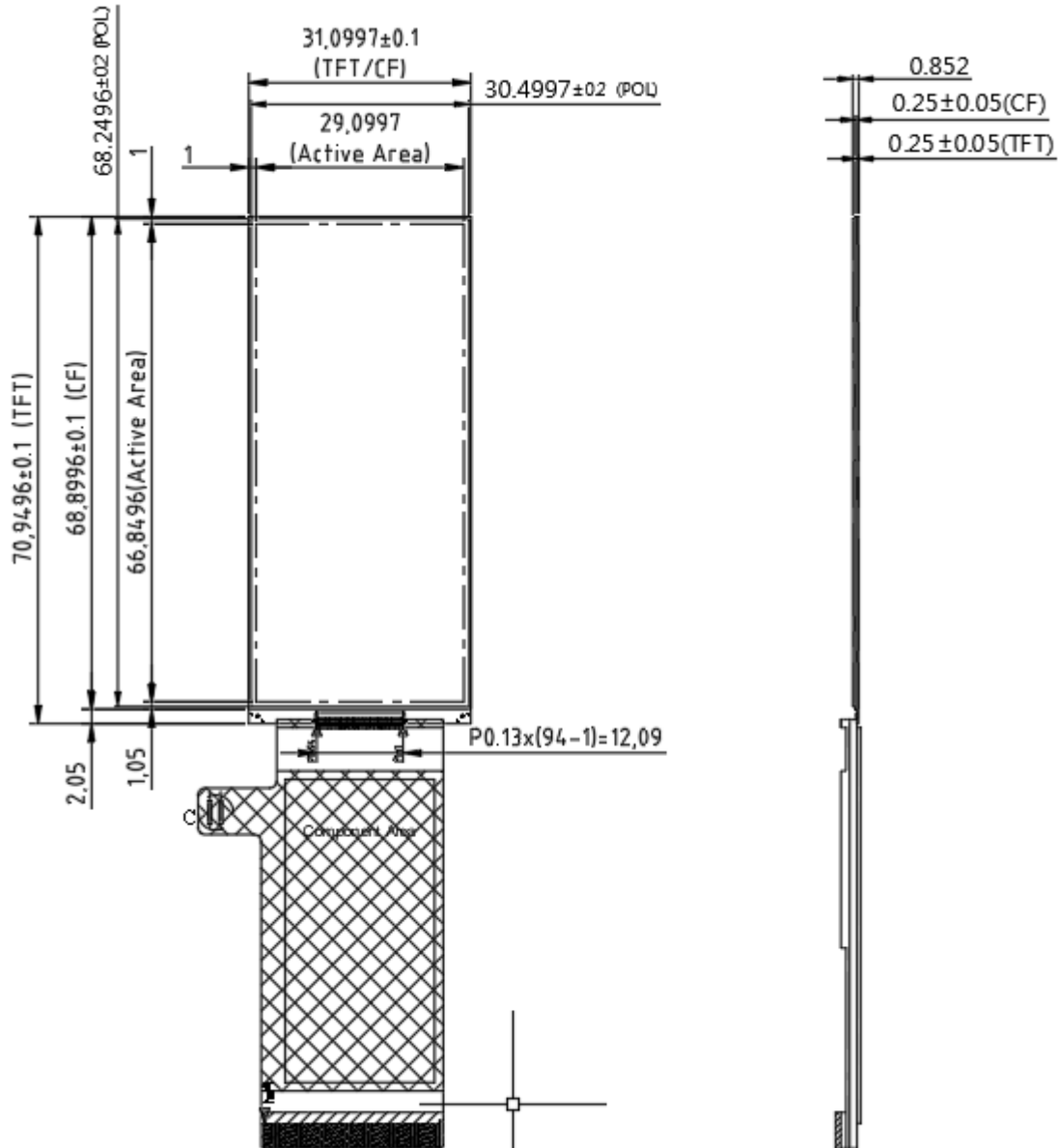
(Air bubble in the LCD 、 Seal leak 、 Non-display 、 Missing segments 、 Glass crack).

Note3: The test condition definition panel's surface temperature.

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8.0 OUTLINE DIMENSION

Unit : mm



- NOTES :
1. General Tolerance : $\pm 0.2\text{mm}$
 2. FPC Pad Tolerance : $\pm 0.02\text{mm}$

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9.0 LOT MARK

9.1 Lot Mark

1	2	3	4	5	6	7	8	9	10	11	12	13
---	---	---	---	---	---	---	---	---	----	----	----	----

Code 1,2,3,4,5,6: HannStar internal flow control code.

Code 7: production location.

Code 8: production year.

Code 9: production month.

Code 10,11,12,13: serial number.

Note (1) Production Year: Code 8 is defined by the last number of the year, for example

Year	2016	2017	2018	2019	2020	2021	2022	2023	2024	2015
Mark	6	7	8	9	0	1	2	3	4	5

Note (2) Production Month

Month	Jan.	Feb.	Mar.	Apr.	May.	Jun.	Jul.	Aug.	Sep.	Oct	Nov.	Dec.
Mark	1	2	3	4	5	6	7	8	9	A	B	C

9.2 Detail of Lot Mark

- (1) Below label is attached on the backside of the LCD module. See Section 8.0: Outline Dimension.
- (2) The detail of Lot Mark is attached as below.
- (3) This is subject to change without prior notice.





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10.0 PACKAGE SPECIFICATION

10.1 Packing form

TBD

10.2 Packing assembly drawings

TBD



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11.0 GENERAL PRECAUTION

11.1 Use Restriction

This product is not authorized for use in life supporting systems, aircraft navigation control systems, military systems and any other application where performance failure could be life-threatening or otherwise catastrophic.

11.2 Disassembling or Modification

Do not disassemble or modify the module. It may damage sensitive parts inside LCD module, and may cause scratches or dust on the display. HannStar does not warrant the module, if customers disassemble or modify the module.

11.3 Breakage of LCD Panel

11.3.1. If LCD panel is broken and liquid crystal spills out, do not ingest or inhale liquid crystal, and do not contact liquid crystal with skin.

11.3.2. If liquid crystal contacts mouth or eyes, rinse out with water immediately.

11.3.3. If liquid crystal contacts skin or cloths, wash it off immediately with alcohol and rinse thoroughly with water.

11.3.4. Handle carefully with chips of glass that may cause injury, when the glass is broken.

11.4 Electric Shock

11.4.1. Disconnect power supply before handling LCD module.

11.4.2. Do not pull or fold the LED cable.

11.4.3. Do not touch the parts inside LCD modules and the fluorescent LED's connector or cables in order to prevent electric shock.

11.5 Absolute Maximum Ratings and Power Protection Circuit

11.5.1. Do not exceed the absolute maximum rating values, such as the supply voltage variation, input voltage variation, variation in parts' parameters, environmental temperature, etc., otherwise LCD module may be damaged.

11.5.2. Please do not leave LCD module in the environment of high humidity and high temperature for a long time.

11.5.3. It's recommended to employ protection circuit for power supply.

11.6 Operation

11.6.1 Do not touch, push or rub the polarizer with anything harder than HB pencil lead.

11.6.2 Use fingerstalls of soft gloves in order to keep clean display quality, when persons handle the LCD module for incoming inspection or assembly.

11.6.3 When the surface is dusty, please wipe gently with absorbent cotton or other soft material.



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11.6.4 Wipe off saliva or water drops as soon as possible. If saliva or water drops contact with polarizer for a long time, they may causes deformation or color fading.

11.6.5 When cleaning the adhesives, please use absorbent cotton wetted with a little petroleum benzine or other adequate solvent.

11.7 Static Electricity

11.8.1 Protection film must remove very slowly from the surface of LCD module to prevent from electrostatic occurrence.

11.8.2 Because LCD module use CMOS-IC on circuit board and TFT-LCD panel, it is very weak to electrostatic discharge. Please be careful with electrostatic discharge. Persons who handle the module should be grounded through adequate methods.

11.8 Strong Light Exposure

The module shall not be exposed under strong light such as direct sunlight. Otherwise, display characteristics may be changed.

11.9 Disposal

When disposing LCD module, obey the local environmental regulations.



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